

## The Norwegian Elite Sport Model

- sammen om de store prestasjonene -

Pia Mørk Andreassen Island, 20. november 2023



**Olympiatoppen Vision, Mission and Philosophy** 



#### The secret behind Norway's Winter Olympic success

By Bianca Britton, CNN

The Washington Post Democracy Dies in Darkness

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#### How does Norway dominate the Winter Olympics? By not worrying about success.

By <u>Chuck Culpepper</u> Updated February 16, 2022 at 4:04 p.m. EST | Published February 15, 2022 at 2:06 p.m. EST





#### Not just snow: what's the secret to Norway's Winter Olympic success?

Norway are clear at the top of the medal table in Beijing, thanks to a system built on grass roots participation



#### TORONTO SUN

The New Hork Times

### Why Norway is so dominant at the Winter Olympics

Norway, a country of just 5.4 million people, topped the Winter Olympic medal tables in 1994 and 2018 and will do so again in Beijing

Dan Barnes

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## It's Norway's Games Again. What's Its Secret?

Norway won its record 15th gold medal on Friday, the kind of success that has drawn experts from other countries trying figure out how the tiny nation keeps doing it.



#### Ranking Olympic Games 2022

<u>Oly</u>mpiatoppen

2022 Winter Olympics medal table <sup>[183]</sup>					
Rank +	NOC +	Gold 🗢	Silver 🕈	Bronze 🗢	Total 🗢
1	Norway	16	8	13	37
2	Germany	12	10	5	27
3	China*	9	4	2	15
4	United States	8	10	7	25
5	Sweden	8	5	5	18
6	Netherlands	8	5	4	17
7	Austria	7	7	4	18
8	+ Switzerland	7	2	6	15
9	∞ ROC	6	12	14	32
10	France	5	7	2	14
11–29	Remaining	23	39	48	110
Totals (29 entries)		109	109	110	328





#### Norway – a leading elite sports nation

Olympiatoppen





DONATE

Support



- 2. The Establishment and Development of "Olympiatoppen"
- 3. A Shared Training Philosophy

4. The National Team Model

- **5. Together for the Great Achievements**
- 6. Systematic Education of Trainers

### 7. The Combination of Elite Sports and Education



## How Norway Won All That Olympic Gold (Again)

FEBRUARY 23, 2022 • INGE ANDERSEN, ØYVIND SANDBAKK & JOHANN OLAV KOSS

E ditor's Note: Norway has the population of Minnesota. But that that didn't stop the tiny Scandinavian country from topping the medal standings at the recently completed Beijing Olympics, just as it did in 2018 at the PyeongChang Games. Indeed, this time, its athletes won a record 16 gold medals across six disciplines. The performance burnished Norway's reputation as having the best sport system in the world, both in elite performance and making a meaningful contribution to communities and its democracy.

Followers of the Aspen Institute's Project Play initiative are familiar with a key feature of the



a U e S

HONESTY as a performance value

LOVE OF SPORT

as a driving force

- SPORTS JOY -

**HEALTH** as a precondition for quality of life and performance

telenor

**COMMUNITY**As a competitive advantage

Treleno

Der

000

VIESMAN

42

HOLMENKOLLE

BMW xDri

Audi FIS Ski World Super-G Foto: Office Stock



#### The goal is **sports joy** at the very highest level of performance

Olympiatoppen

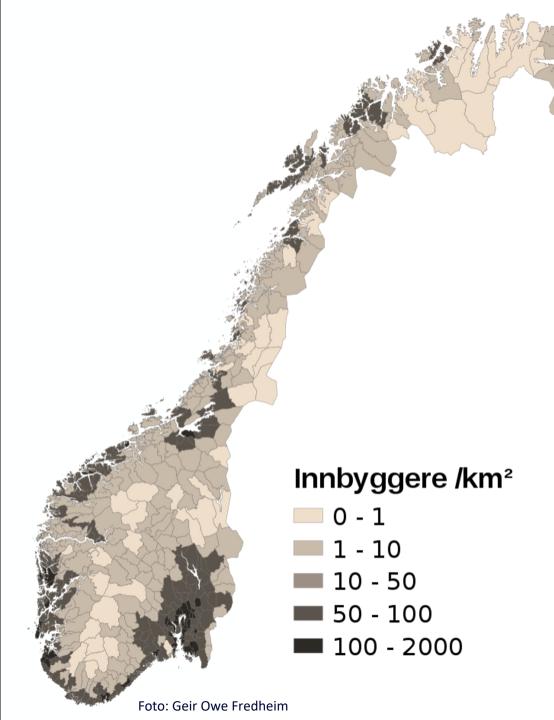




#### **Main features and foundations**

- Development of affluence since the 50's
- Welfare society, low inequality
- Accessibility of sports.
- State and municipality investment.
- The clubs
- Elite sports legitimacy
- Volunteering and professionalism
- Olympiatoppen cooperation with the national teams
- Elite Sport High Schools (Sports and Counties)





### Norway

Aprox 5,4 million people Aprox 380 000 square km

**Vestland/ Bergen** Aprox **1 406 920 / 286.930** Aprox 58 541 km2 / **465.3 km**<sup>2</sup>



NORGE

Olympiatoppen

**Island** Aprox 387 758 people (2023) Aprox 103 000 km<sup>2</sup>



#### The Norwegian Sport Model

- Norwegian Olympic Commitee
- Norwegian Paralympic Commitee
- Norwegian Deaf Sports Commitee
- Special Olympics
- Norwegian Confederation of Sports
- = All in one Sporting Body

#### NORGES IDRETTSFORBUND





#### <u>Better elite sports</u> is one out of four priorities in NIF - focusing three key goals

1. Make the best ones even better

- 2. Make the good ones great
- 3. Develop young athletes for the future





#### Olympiatoppen – some history

Olympiatoppen

- 1984: Poor results Olympic Games (9 + 3 medals)
- 1985: → Project 88
- 1988: Olympic results still poor (5+5 medals)
- 1988: "The decision is Lillehammer"
- 1989: Olympiatoppen established





- 1990  $\rightarrow$  Investments to succeed at Lillehammer '94
- 1994: Winter Olympics huge success
- 1994→ Momentum to drive elite sports development – build the "Norwegian model"
  - $\rightarrow$  Continuous growth and development
  - $\rightarrow$  Investment in R&D extreme close to sports



**Olympiatoppen core tasks** 



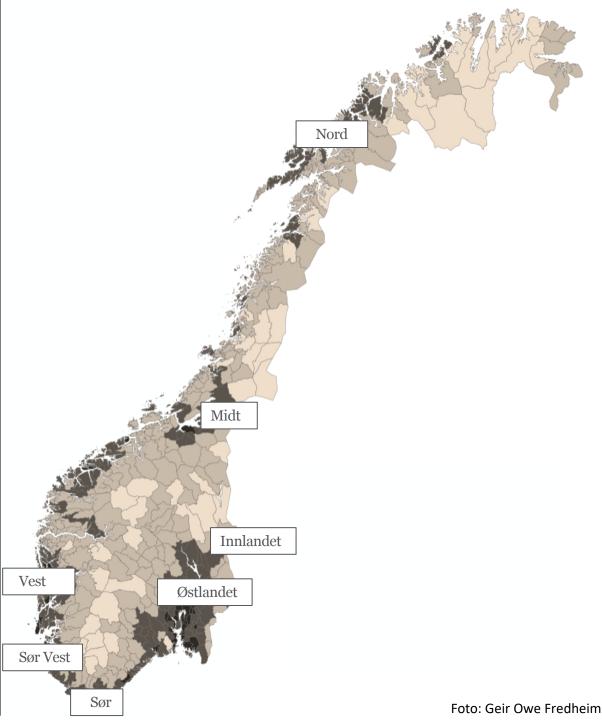
**Olympiatoppen's core tasks are to strengthen:** 



#### What is Olympiatoppen?

- A meeting place for the Elite Sport community in Norway
- A place for development and culture for development
- Sport science specialists
- Elite Sport Senior-personnel
- Management and leadership-skilled personnel
- Health department (global collaboration)
- Staff 65/130
- 7 regional centers





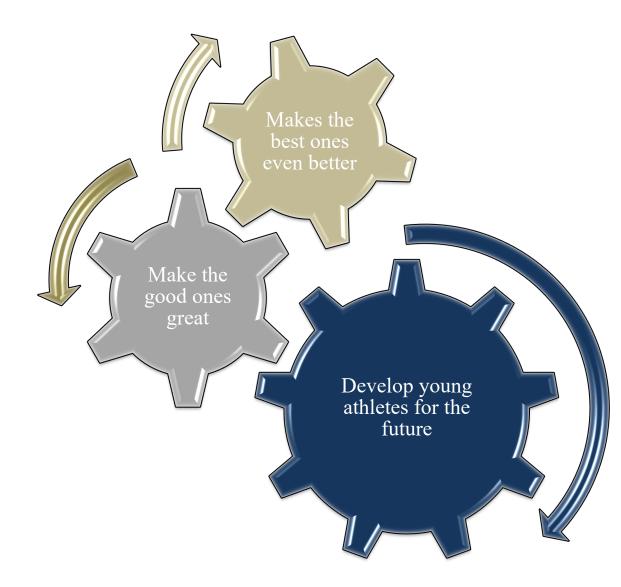


#### Olympiatoppens regional centers

Challenge, support and ensure the quality of the special federations' development of "tomorrow's top athletes" and strengthen top sports regionally

7 regional centers

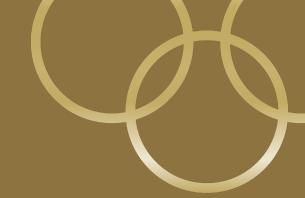
#### Goals Norwegian elite sports







## Olympiatoppen regional assignment in collaboration with sports



Olympiatoppen's regional presence is strategically important for Olympiatoppen's contribution to talent and elite sports development in special sports. The regions have a clear two-fold mission:

**Regional assignment** Be a driving force for regional top sports development



Sports



Elite High Schools

Identify, support and strengthen prioritized regional development environments with international medal ambitions and potential. Quality assurance of elite sports in public High schools at the request of the school owner. Create interaction zones for development with the

top sports gymnasiums.



Education

Communicate

Olympiatoppen's

development

philosophy and

develop competence

among coaches and

other key

people/environments.

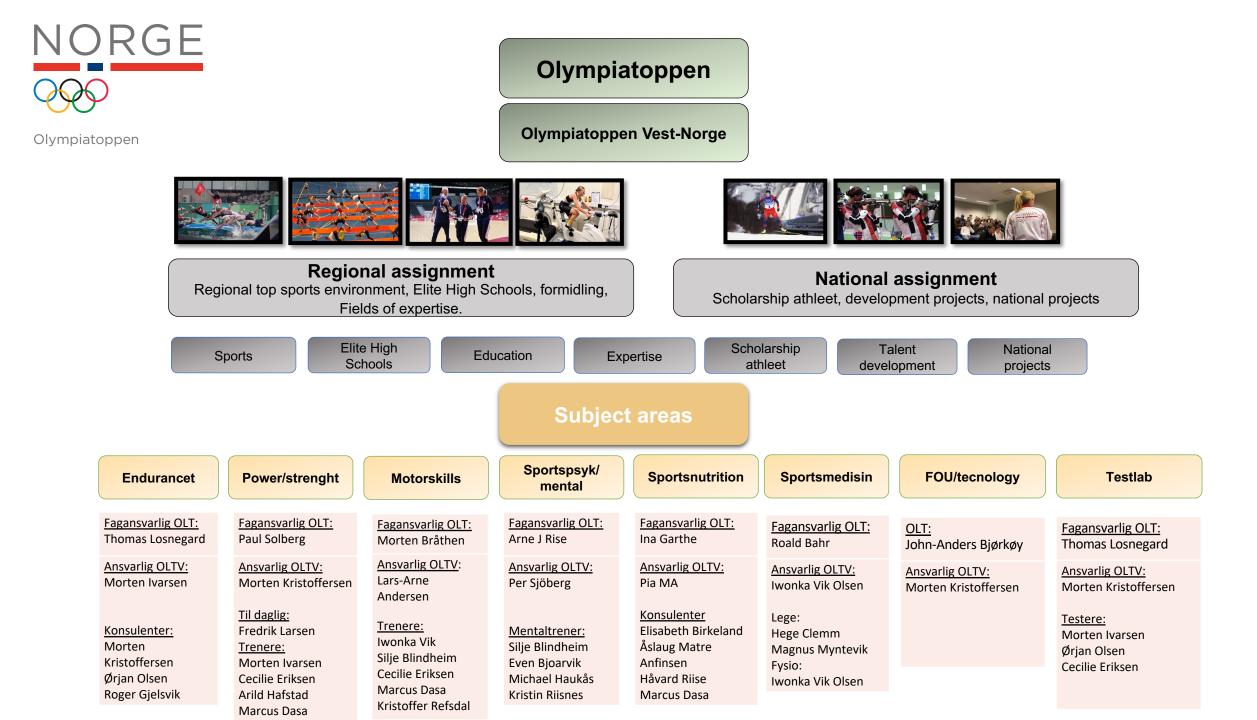
Expertise

Interact with regional expertise environments to develop Norwegian top sport.

Be Olympiatoppen's extended arm into the region National Scholarship Talent projects development athleet Follow-up of Follow-up of athletes Contribute to the scholarship and coaches in implementation of practitioners. Olympiatoppen's longnational projects term talent

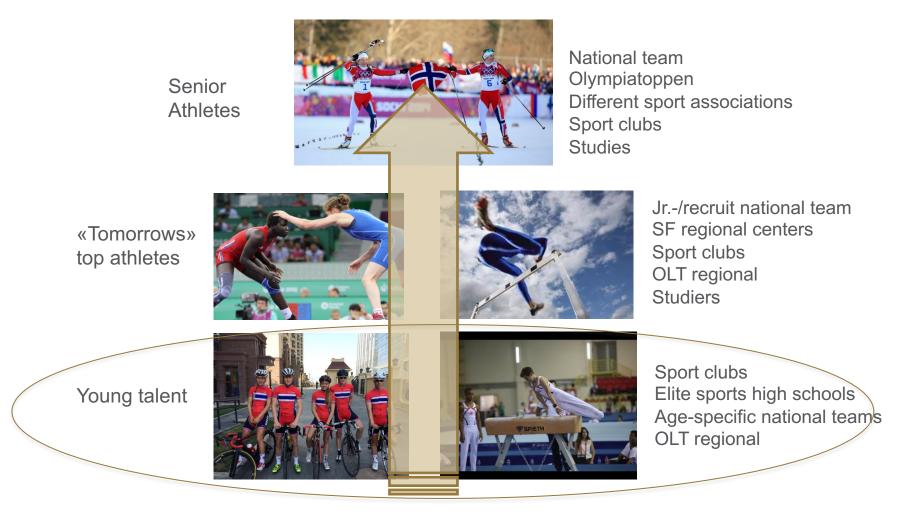
development project.

National assignment





#### Olympiatoppen's role in the career path -Support sport' talent work





Olympiatoppen Vest

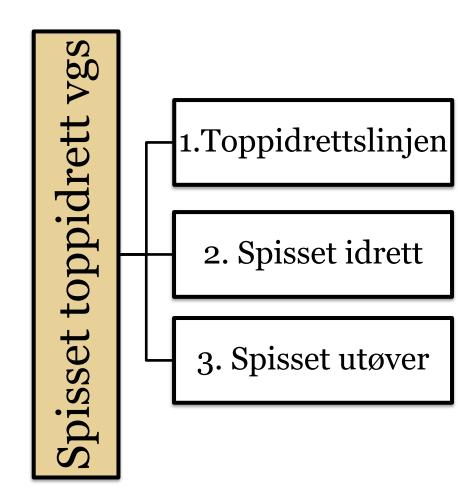


## «VESTLANDS»MODEL Top Sports High schools in Vestland

## Spisset tilbud



Olympiatoppen Vest





The aim of the top sports High schools at public schools is to facilitate achievements at an **international level**. The education offer is a collaboration between Vestland County Municipality, priority upper secondary schools, Olympiatoppen Vest and the sports.





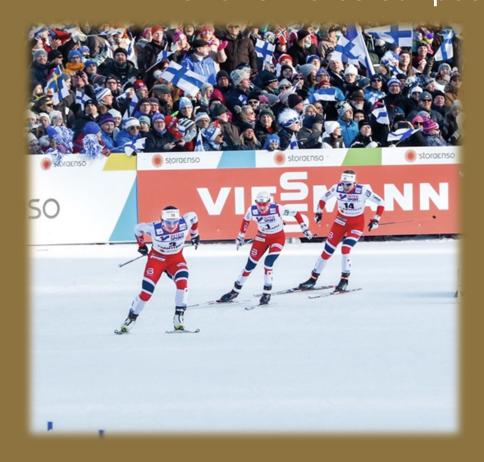
# Overall strategy and goal for elite sports in Norway

«Norwegian elite sport shall be developed both at the top level and at the grassroots level to maintain Norway's position as a leading sporting nation and deliver great sporting experiences to the people





Overall goal for Norwegian elite sports is <u>More new medals</u> & Maintain our position as world leaders in winter sports and reinforce our position in summer sports







#### The goal is **sports joy** at the very highest level of performance

Olympiatoppen

