



Barbershop Toolbox in Malawi

Translation of Barbershop Toolbox to Malawian context and testing in Traditional Authority Chowe, Mangochi.

Implementing partner: Brother2Brother (B2B)

Programme period: January to April 2021

Budget: \$53.500 USD

Location: Mangochi District

Summary: The Barbershop toolbox was developed by the Icelandic Ministry for Foreign Affairs and UN Women Iceland

The Barbershop is about rallying men and boys to commit to upholding gender equality and change the discourse among their peers to build a momentum for gender equality.

In December 2020, the Embassy of Iceland in Lilongwe commissioned the adaptation and translation of the Barbershop Toolbox from English to Chichewa, and to contextualise it and incorporate other techniques that would make this iteration of the toolbox useful for in Malawi, in the context of gender equality, GBV, FP and SRHR in Mangochi District and beyond. In March 2021, the Malawian Barbershop toolbox (Zida Zaku Babashopu) was launched.

In April 2021 the Malawian Barbershop toolbox was tested with the group of community participants from Chowe in Mangochi District. This included a training of trainers for a total of 10 days where moderators learned to employ the toolbox. This exercise culminated with the newly trained moderators putting to practice what they had learned in field visits. Both UN Women and UNFPA have since used the Barbershop toolbox in their programming in Iceland funded projects in Mangochi.



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trainers graduated barbershop
training

