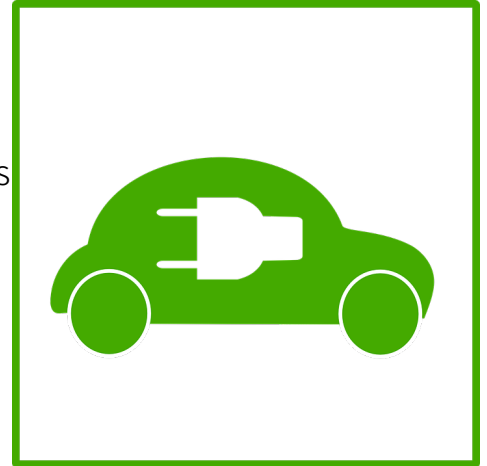


Want To Help Iceland's Environment?

Just tell us about your trip!

Iceland is a country with an abundance of clean geothermal and hydroelectric power; however, transportation in Iceland – as in most places – is still driven by imported fossil fuels. Consequently, Iceland is seeking to electrify a large portion of its vehicle fleet by 2030.



In order for electric cars to take off, however, we need for them not to inconvenience people – including people like you. Where do we need to build charging stations, and how powerful do they need to be, so that your car can recharge while you are out experiencing the countryside? In order to determine that, we need to know where people who are driving traveled and how long they stayed at each location.

Want to help? It's easy! Just fill out this survey:

<http://tinyurl.com/IcelandEVs>

Include as much or as little detail as you want – everything helps! If you think you might forget about this survey, just take a picture of this flyer and take care of it when you get home.

Thank you for your help, and enjoy your time in Iceland!

