



Innovation Talks

Overcoming the challenges to innovation and achieving impact



Do you have an experience about innovating in the public sector that can inspire others?

Come and share your experiences of achieving innovation in the public sector at the **OECD Conference: "Innovating the Public Sector: from Ideas to Impact"** on 12-13 November 2014.

Innovation Talks are about:

- ⇒ Putting innovators and their experiences centre stage
- ⇒ Learning directly from others and what worked for them
- ⇒ Sharing personal experiences
- ⇒ Inspiring others



Have you encountered challenges when innovating? How did you overcome them?

Do you want to give an Innovation Talk?

Talks can cover a wide range of different subjects, from different sectors, levels and functions government and public service delivery. Your Talk should be short and animated to share how your innovation either overcame specific *challenges* or achieved *impact*:

Challenges

Achieving successful innovation often means facing and overcoming multiple challenges such as limited support from leadership and scepticism about trying new things. In this session speakers will inspire others by sharing their personal stories about how they overcame challenges when innovating, and in turn found creative solutions.

Impact

Innovation is often motivated by the desire to improve how the public sector works and the services it provides. In this session speakers will share stories about the impact their innovations have had, and how this has been achieved.



Do you have a story about the impact that your innovation has had?



Who can give a talk?

Anyone from:

- ⇒ A **public sector organisation** who has implemented an innovation (either within your own organisation or in collaboration with others e.g. civil society or private sector organisations).
- ⇒ A **civil society or private sector organisation** who has implemented an innovation in partnership with the public sector.

Practical Details

- ⇒ There will be a moderator introducing each speaker
- ⇒ The talks can range from 10-18 minutes in length
- ⇒ There will be approximately 14 to 24 speakers across two sessions
- ⇒ A powerpoint presentation is optional and must not exceed 10 slides
- ⇒ There will be a hand-held microphone
- ⇒ Talks can be in English or French

How to Apply

If you would like to give an Innovation Talk, please email us at **opsi@oecd.org** by **11 July 2014**. The OECD will invite those speakers with the most interesting experiences to give a Talk at the conference. In your email please include a short paragraph or video clip indicating:

- ⇒ Whether your talk is about 'Challenges' or 'Impact'
- ⇒ Why you think your talk will be interesting and what other people will learn
- ⇒ Up to 3 bullet points describing the challenge or impact of your innovation
- ⇒ The organisation where you work and your position

Visit our website for more information:
www.oecd.org/innovating-the-public-sector