

OECD CONFERENCE

INNOVATING THE PUBLIC SECTOR: FROM IDEAS TO IMPACT

12-13 November 2014,
OECD Conference Centre,
Paris



Using props to prototype a future hospital with patients, staff and architects



Crowdsourcing ideas from the public to identify ways to simplify the administration



Leveraging government data to develop solutions for flood victims and crime reduction



Creating a more dynamic, flexible workplace by giving staff control over when, where and how they work



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BETTER POLICIES FOR BETTER LIVES

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COME AND DISCUSS HOW
INNOVATION CAN HELP SOLVE
TODAY'S COMPLEX CHALLENGES



Who will attend?

- ➔ **Public sector practitioners** to share experiences and help foster innovation in their administrations
- ➔ **Researchers, civil society and businesses** to bring new perspectives

➔ **Find out what works:** talk to innovators to learn how they transformed ideas into successful innovations

➔ **Learn by doing:** how does an innovation lab work? How can I build a service prototype and test it? Learn about new tools and try them out yourself

Why should you attend?

➔ **Discover lessons from the inside:** public sector leaders share insights on what helped them to achieve transformational change

➔ **Mastering innovation:** top experts discuss how to navigate between theory and practice



For further information or to register please email: opsi@oecd.org

OECD OBSERVATORY OF PUBLIC SECTOR INNOVATION

Public sector innovation means using new, creative approaches for better government and better public services.

The OECD's Observatory of Public Sector Innovation is helping governments to be more innovative by sharing and analysing innovation.

www.oecd.org/gov/public-innovation/observatory-public-sector-innovation.htm