



A
PEOPLE'S
BUDGET



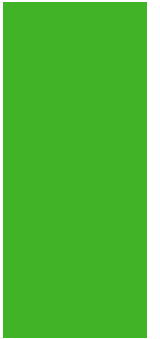
Participatory Budgeting in NYC's District 8



Council Member Melissa Mark-Viverito

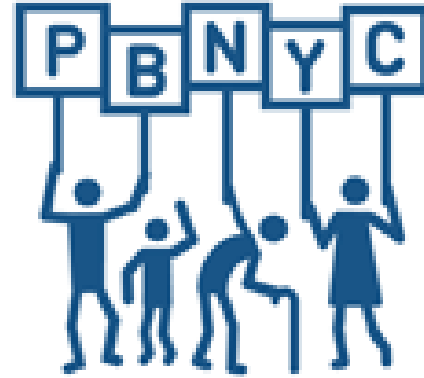


- Elected in 2005
- First Puerto Rican woman and Latina to represent district on City Council
- Co-Chair, NYC Council's Progressive Caucus
- Chair, Committee on Parks and Recreation





PBNYC Overview





Year One: Four Council Districts



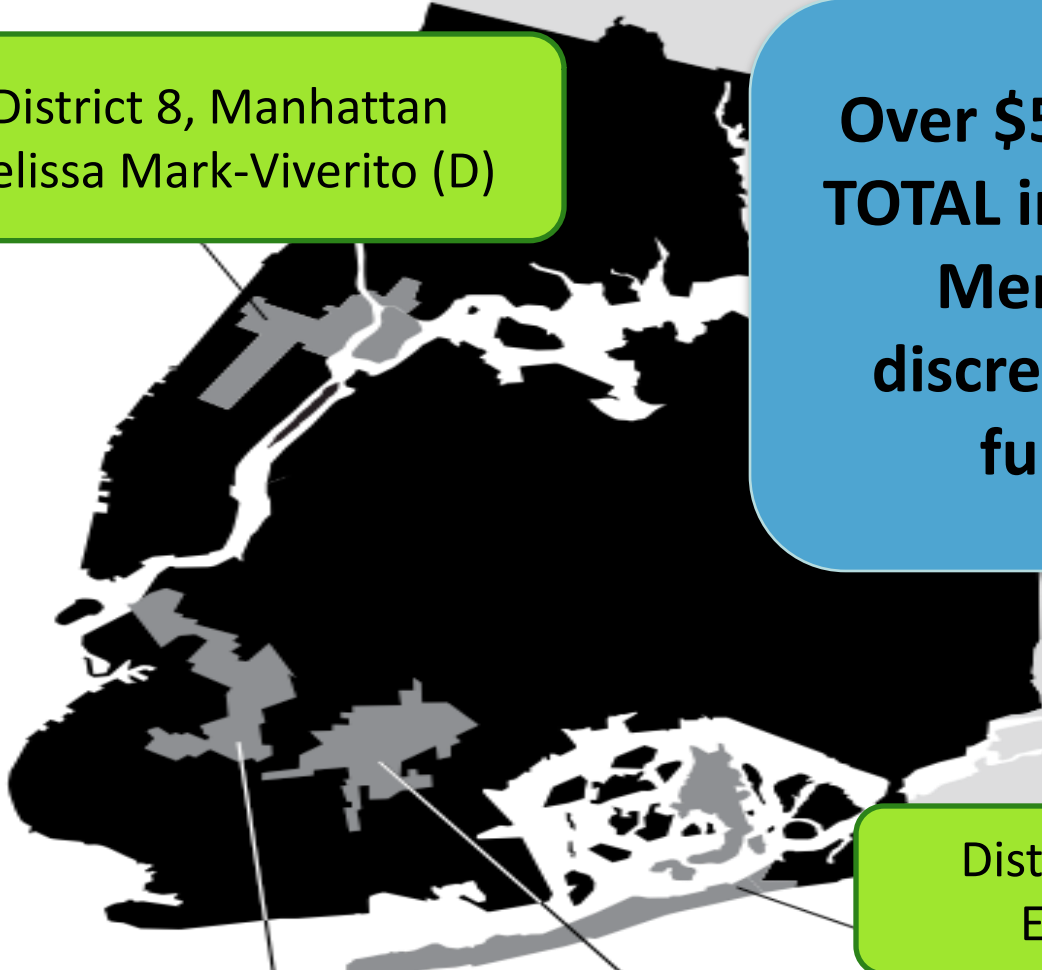
District 8, Manhattan
Melissa Mark-Viverito (D)

**Over \$5 Million
TOTAL in Council
Member
discretionary
funds**

District 32, Queens
Eric Ulrich (R)

District 39, Brooklyn
Brad Lander (D)

District 45, Brooklyn
Jumaane Williams (D)

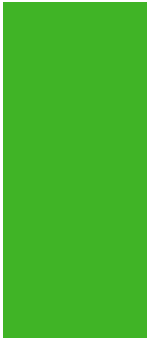


+ About the New York City Council

- 51 members, representing 160,000 to 170,000 constituents each
- Fiscal Year 2013 Expense Budget: \$68.7 billion
- Fiscal Year 2013 Capital Budget: \$9.2 billion
- New York City Total Population: 8.1 million
- Responsibilities of the City Council:
 - Passing local laws
 - Oversight over the Mayoral administration
 - Negotiating and approving the City's budget
 - Approving zoning changes



Building PBNYC from the Ground Up



- Identified citywide partners: Participatory Budgeting Project and Community Voices Heard
- Established PBNYC Citywide Steering Committee, which met for several months to design the process
- Held information sessions in each district and organized District Committees
- Formed a research team that would monitor the process and gather data at every step of the way
- Official public launch of PBNYC with start of Neighborhood Assemblies

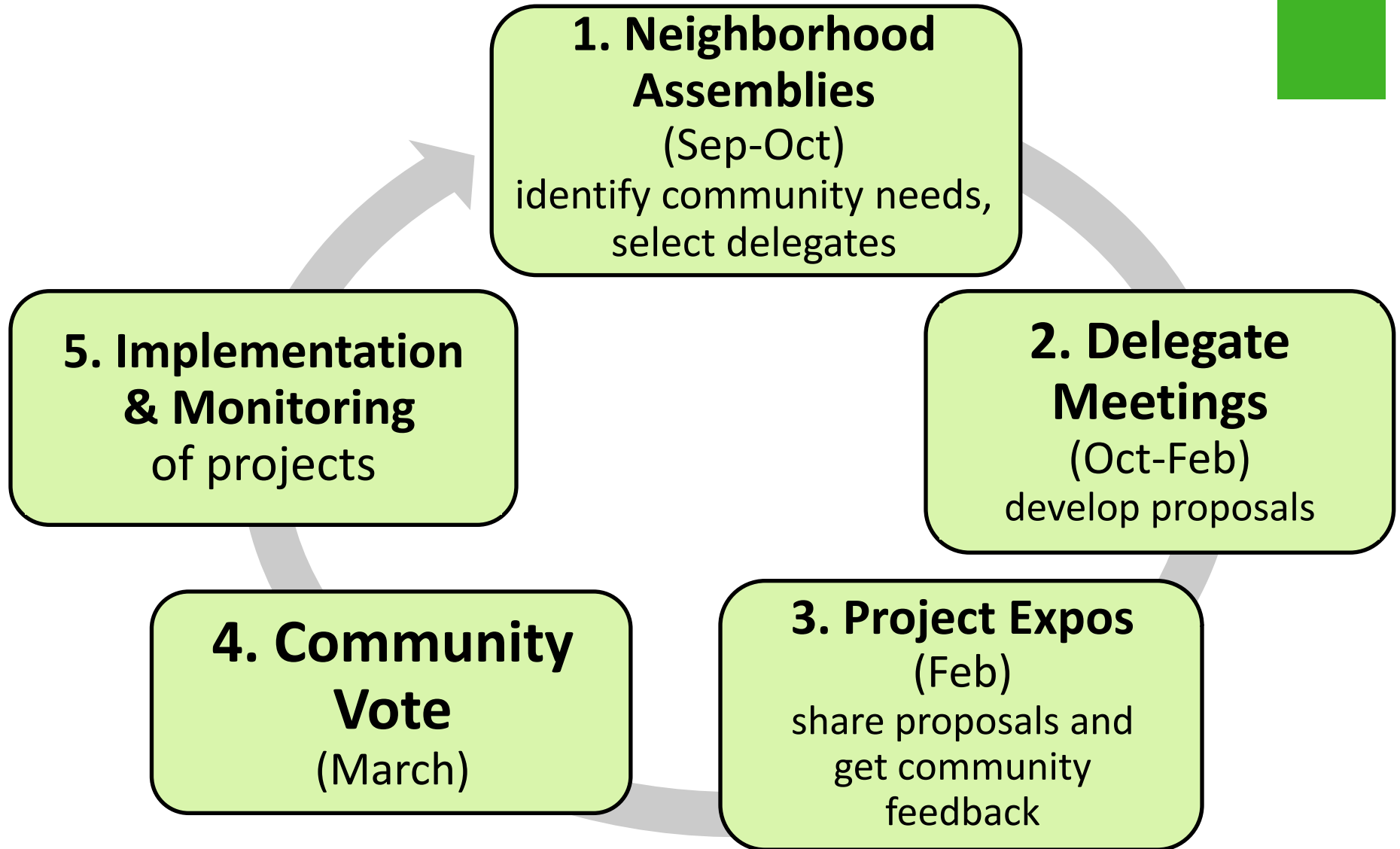


Key Decisions Along the Way

- Standardize as much as possible across all four districts
- Only **capital** funding would be eligible, as opposed to **expense**
- A minimum of \$1 million per district
- Voting open to all local residents, regardless of immigration or parolee status
- In Year 1, minimum voting age of 18 (which has since been lowered to 16 for Year 2)



+ How the Process Works





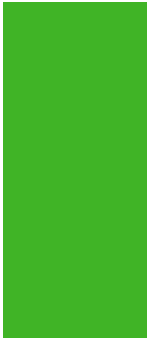
PBNYC Year One Outcomes

- PB Engaged over 8,000 people total in the four districts
- 2,400 residents identified 2,000 project ideas to address community needs
- More than 250 active volunteers researched, revised and developed 78 full project proposals
- 6,000 voters chose 27 winning projects – and voters were more representative of community demographics than in standard elections

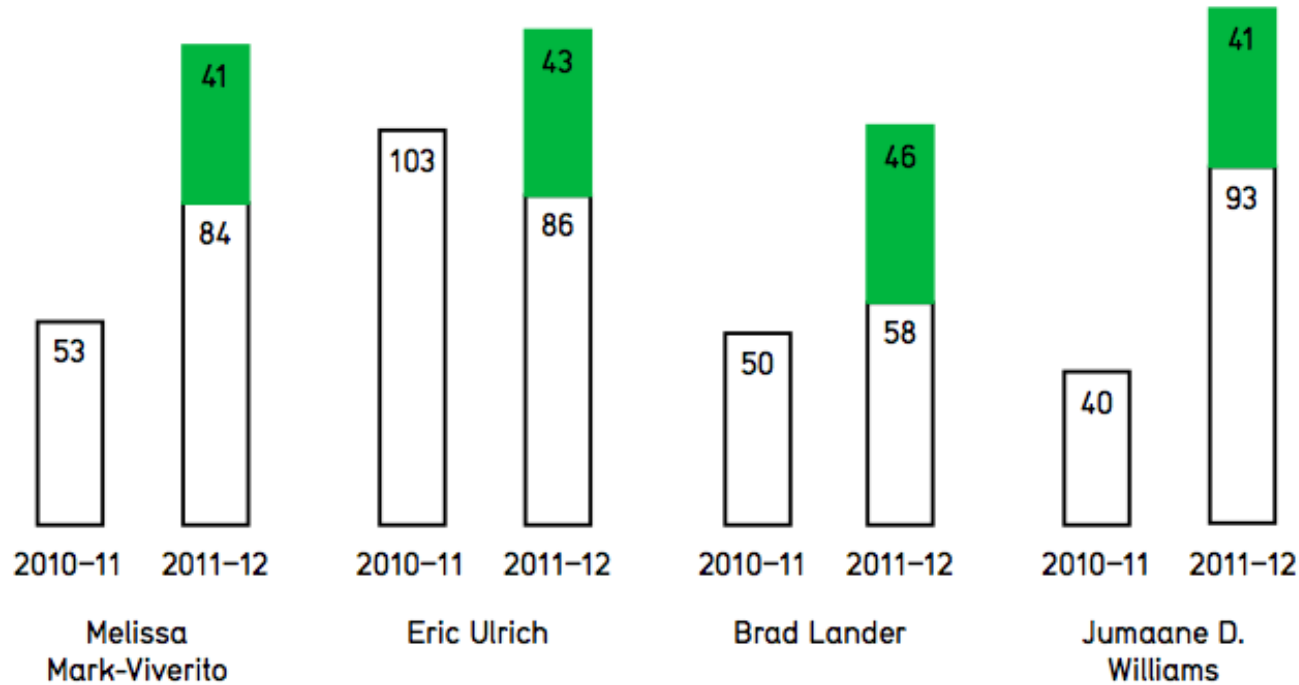




PBNYC Year One Outcomes



Council Member Press Coverage Before and During PB



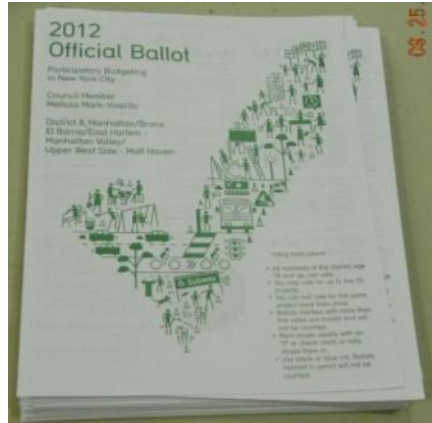
Legend:

- Press Coverage Mentioning Council Member
- Press Coverage Mentioning Council Member + Participatory Budgeting





Year One in District 8



+ Overview of District 8

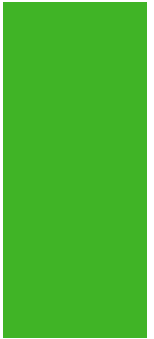


Neighborhoods:

- El Barrio/
East Harlem
- Manhattan Valley
- Mott Haven/
South Bronx

District Demographics:

- 50% Latino/a
- 23% African American
- 19% White
- 40% low income (less than \$25,000)
- The greatest concentration of public housing in NYC
- The district is linguistically diverse with 42% of residents citing Spanish as their primary language and 11% indicating other languages.





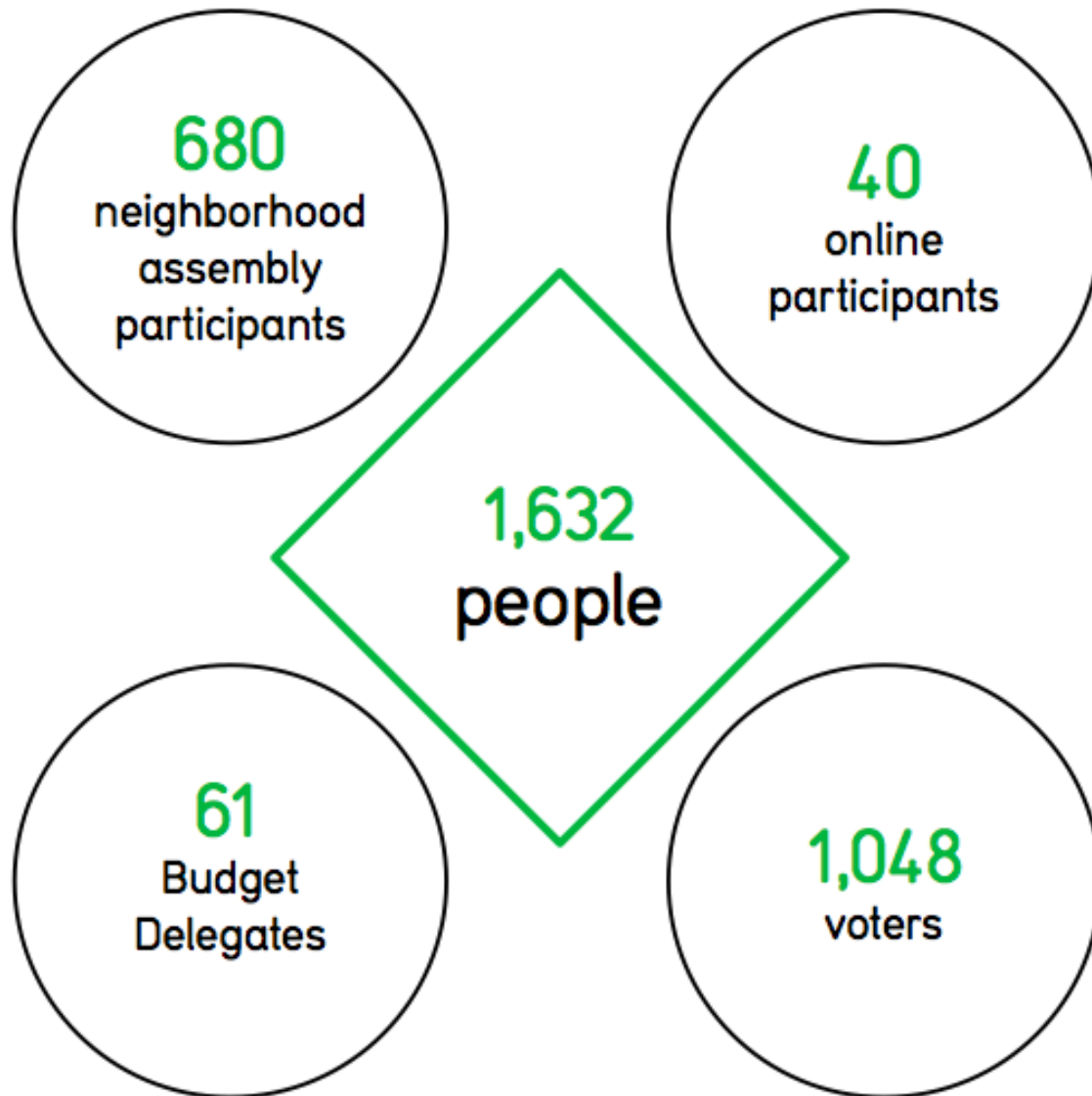
Getting Beyond the “Usual Suspects”

- Ensuring that we engaged hard-to-reach populations:
 - Low-income and public housing residents
 - Communities of color
 - Youth
 - Immigrants
 - Formerly Incarcerated
 - Seniors
 - People who do not typically vote or participate in local government



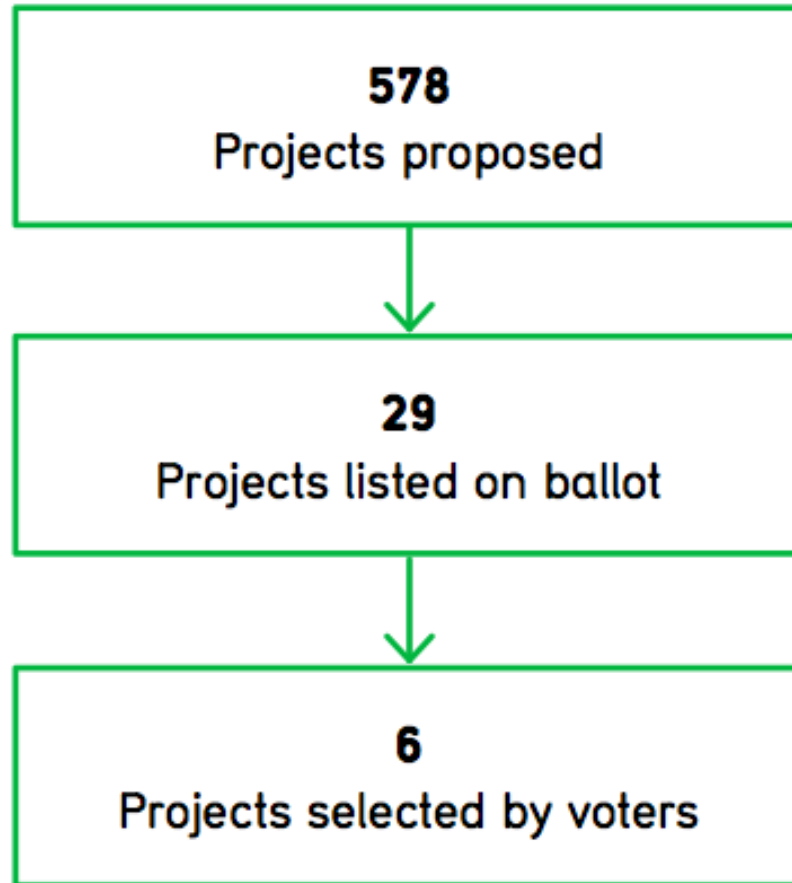
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District 8 Year One: The Numbers



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District 8 Year One: The Numbers

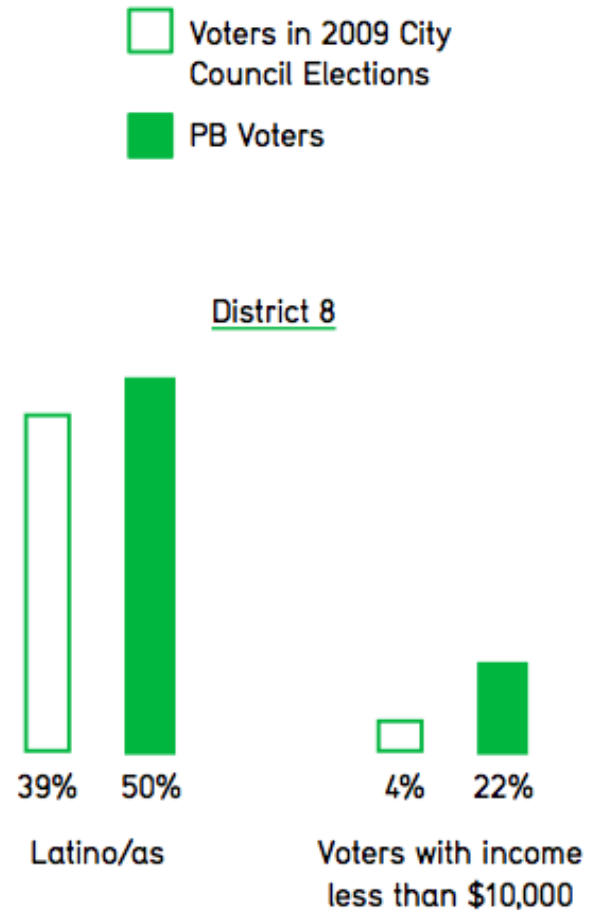




District 8 Year One: The Numbers

- **Latinos** were 50% of PB voters compared to 39% of District 8 voters in the 2009 City Council elections.
- **African Americans** made up 34% of PB voters, far exceeding their population in District 8.
- **Voters with an household income of \$10,000** made up 22% of PB voters, compared to 4% of district's voters in the 2009 Council election.

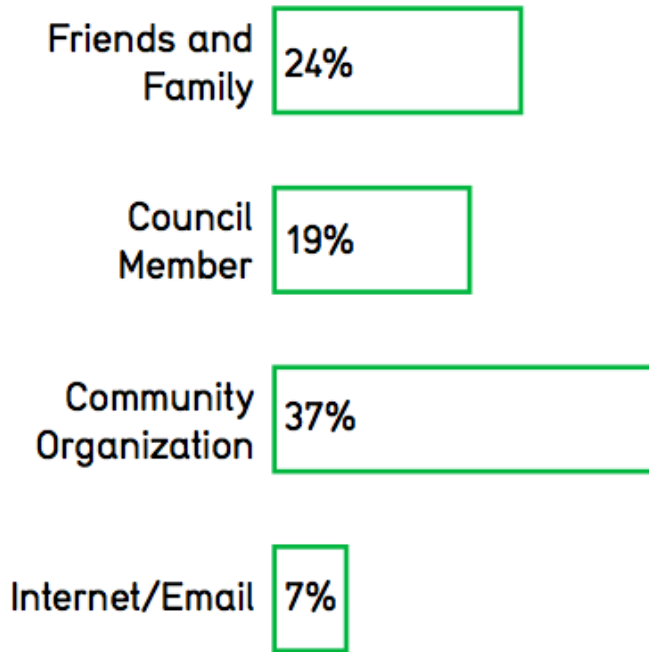
Demographics of PB Voters compared to Voters in 2009 City Council Elections



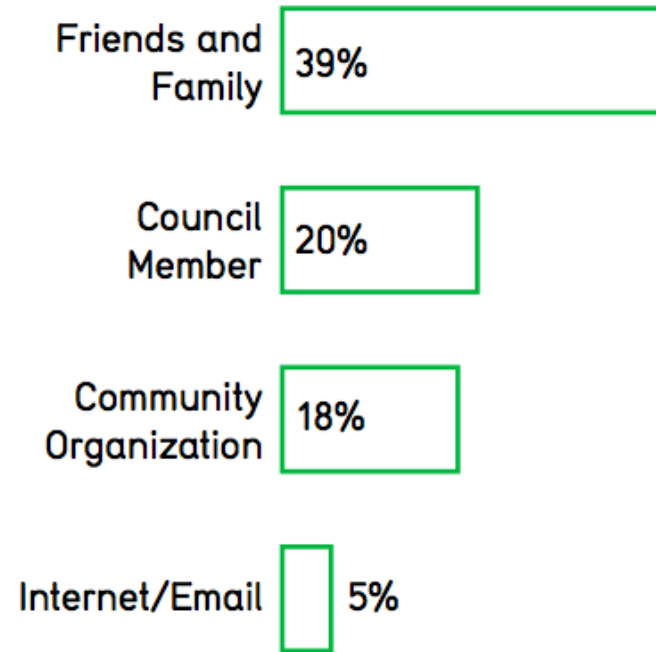
+ Effectiveness of Outreach



How People Learned About Neighborhood Assemblies in District 8



How People Learned About The PB Vote in District 8






Year One: Winning Projects

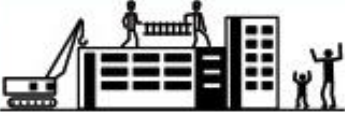






New Technology for NY Public Library Aguilar Branch, \$60,000



Playground Improvements at Millbrook and Douglass Houses, \$500,000



A Home for Harlem RBI and Dream Charter School, \$513,000



Installation of Security Cameras at Public Housing Complexes, \$525,000



Transportation for Seniors and Meals-on-Wheels Delivery Van, \$103,000

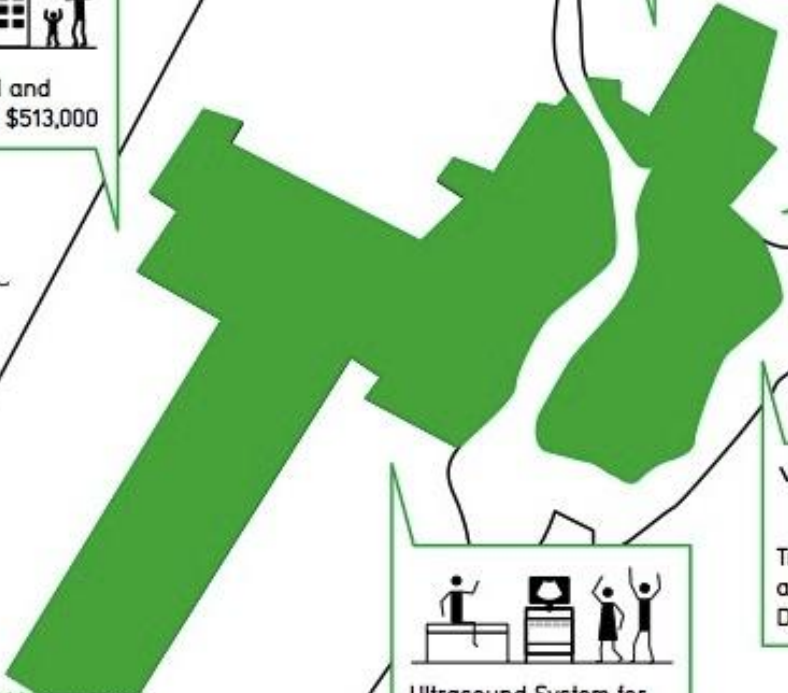


Ultrasound System for Metropolitan Hospital Center, \$105,000

Additional Project



New garbage cans for specific corners, funded by the Department of Sanitation, \$10,000



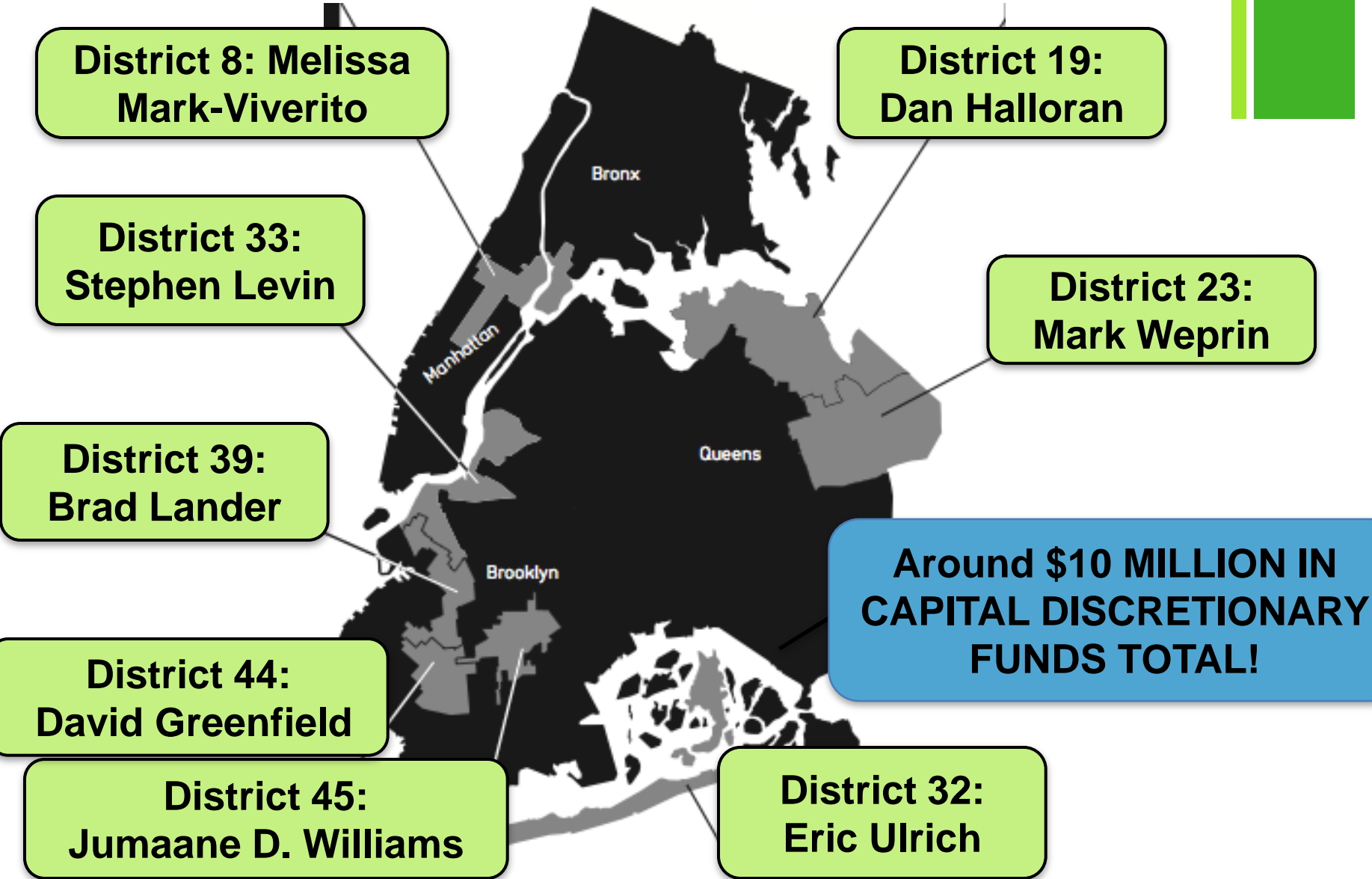
Queens



PBNYC Year Two



+ PBNYC has DOUBLED in Size!



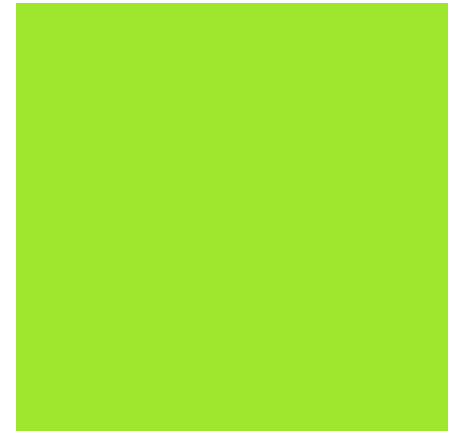


Assemblies are Under Way



REDO PARK & DRIVAYS	
REPAVING / RENOV. OF AREA UNDER R.R. / RE SEALING OF VIADUCT / LIGHTING	103 rd -> 120 th (under Metro North)
NEW CATCHMENT DRAIN (FOR WATER DRAINAGE)	116 th & Lex. NE corner
POT HOLE REPAIR	104 th - 123 rd Ave
ELEVATOR IN SUBWAY	103 rd St or 116 th St





THANK YOU

+ Strategies

- Work closely with local community groups
- Engage in intensive street outreach
- Offer targeted assemblies for seniors and youth
- Provide translation, food and child care at assemblies

**¡ES HORA DE DECIDIR COMO SE GASTARAN
\$1 MILLON EN NUESTRA COMUNIDAD!**

**VOTE POR SUS CINCO
PROYECTOS FAVORITOS**

**DOMINGO, 25 de MARZO
12:00 PM - 6:00 PM**

**Children's Aid Society - 130 E. 101st St.
Youth Hostel - 891 Amsterdam Ave**

**SABADO, 31 de MARZO
10:00 AM - 4:00 PM**

**SCAN La Guardia - 307 E. 116th St.
Betances Senior Ctr - 401 St. Ann's Ave.**

**26 de MARZO - 30 de MARZO
Sitios de Votación Adicionales**

**La Oficina de la Concejal Mark-Viverito
105 E. 116th St. - 10:00 am - 5:00 pm
Other Locations to be Announced at
www.mmviverito.com/pbnyc.**

**Solo se puede votar UNA VEZ
durante este proceso.**



PRESUPUESTO PARTICIPATIVO
es una iniciativa de la **Concejal Melissa Mark-Viverito** que le da el poder a residentes locales de determinar cómo se gastarán **\$1 MILLON** en proyectos de infraestructura en nuestra comunidad.

Todos los residentes de nuestro distrito que son mayores de 18 años son elegibles para votar, no importa su estado migratorio o si tiene antecedentes penales. Cuando va a votar, tiene que traer uno o más documentos que demuestran su dirección actual y su edad. Para obtener una lista de documentos aceptados, visite a www.pbnyc.org, llame al 212-828-9800 o venga a la oficina de la Concejal (105 E. 116th St.).

PARA MAS INFORMACION, por favor comuníquese con Max Cantarero en mmvbudget@gmail.com o llame al (212) 828-9800.



Year One: Winning Projects

Transportation for Seniors & Meals-on-Wheels Delivery Van (\$103,000)



Installation of Security Cameras at Several Public Housing Complexes (\$525,000)





Year One: Winning Projects

**Playground Improvements at Two
Public Housing Developments
(\$500,000)**



**A Home for Harlem RBI and Dream
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+ Year One: Winning Projects

Ultrasound System for Metropolitan Hospital Center (\$105,000)

New Technology for NY Public Library Aguilar Branch (\$60,000)

