How do we create a society where our children can flourish?

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Policy and Future Directions in the Nordic Countries





Overview

- I. Indicators for public policy
 - i. What indicators are mostly used for public policy
- II. Epidemiology of mental well-being
 - i. A conceptual framework of mental wellbeing
 - ii. Are the Nordic countries flourishing?
- III. The focus in public policy in Iceland after the collapse of the banks
- IV. Where do we need to focus to get a flourishing society?





What you measure affects what you do...

...if you don't measure the right thing, you don't do the right thing." Joseph Stiglitz,









GDP increases with

- Each sale of antidrepressant medication
- Each divorce pronounced
- Each prison built
- Air pollution
- Cigarette advertising







But NOT with

"the health of our children, the quality of their education, or the joy of their play. It does not get the beauty of our poetry or the strength of our marriages.....it measures everything, in short except that which makes life worthwile"





The focus in public policy

- Economy growth and jobs
- Health
 - How do we get health on the agenda: Health in all policies?
- Mental health
 - How do we get *mental* health on the agenda?
- Happiness
 - Economists are more interested than mental health specialist
- Well-being



– Is it easier to get well-being on the agenda?



Happiness, GDP, suicide and unemployment rate in Iceland 1990-2010







Wealth and well-being

UK - GDP and Life Satisfaction 1973 - 2002





Source: Eurobarometer



What should we measure?

Where do we want to have our focus?

















perational definition of flourishing

Huppert & So, Soc. Indicators Research, 2011

Flourishing is the positive end of the mental health spectrum, the opposite of the symptoms of the common mental disorders (depression and anxiety).

Ten features of flourishing		
P	ositive emotion	Resilience
E	Ingagement	Emotional stability
R	Relationships	Self-esteem
N	leaning	Optimism
A	ccomplishment	Vitality

Rercentages of Flourishing people in Europe by countries





Denmark compared to the other European countries



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Sweden compared to other European countries





Finland compared to other European countries







The impact of the economic crisis in Iceland





What happens in a society where:

- Unemployment increases
- Exchange rate of the currency falls
- Income decreases
- Purchasing power decreases
- debt increases
 - All in a month?





Embætti landlæknis

Trust in the society 2004-2009



Embætti landlæknis

Happiness in Iceland 2003-2012

Þróun





Adolescent's happiness







Time spent with parents







At that time

- There was an opportunity to shift the focus
- Welfare, Mental Wellbeing, Equity and Social Indicators did get more attention from policy makers







The Welfare Watch

- Watch out for the basic services provided by the state and local authorities
- Put special emphasis on assistance to vulnerable groups
- Developed social indicators
 - Demographics
 - Inequality
 - Sustainability
 - Health
 - Cohesion







Iceland 2020 – a governmental policy statement focusing on:

- Knowledge, sustainability, welfare
- those groups that risk long-term unemployment in the wake of the financial crisis.
- strengthening social participation and the active inclusion of all citizens
- Mental wellbeing where the aim is:
- To improve wellbeing and sound mental health so that the average measurements on the mental wellbeing index rise from 26,6 in

The European health report 2012

Charting the way to well-being

The European health report 2012 Charting the way to well-being



Conclusion

 Good social relationships – the quality of relationships with family and friends, along with the amount of time spent with family – predict happiness and wellbeing.



Despite the crises there was an increase in happiness among adolescents

- Adolescents were spending more time with their parents
- Average working hours for adults were fewer





Planning for the future

- We need to focus on positive outcomes
 - at home,
 - in schools,
 - in the local community and
 - on national level
- We need epidemiology of mental wellbeing!





....if we measure the right thing, we might end up doing the right thing





THANKS

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Good mental health

- is **not** simply the absence of diagnosable mental health problems, although good mental health is likely to help protect against development of many such problems.
- Good mental health is characterised by a person's ability to fulfil a number of key functions and activities, including:
- The ability to learn
- The ability to feel, express and manage a range of positive and negative emotions
- The ability to form and maintain good relationships with others
- The ability to cope with and manage change and uncertainty

